



Reel in the Deal

We've set the hook, now it's time to bring in the big deals! Bring us all your UCaaS enterprise deals and we'll give you a \$100 Amazon gift card for every approved deal registration you submit that converts to a new business meeting* within 30 days.

Contact your Fuze Channel Representative to get more details to participate in this contest.

How it works:

- Submit an approved deal registrations between the dates of **April 1, 2021 - June 30, 2021**. If that deal registration converts to a New Business Meeting* within 30 days, we will send you a \$100 Amazon Gift Card.
- This promo is specific to the [region] only. Contact your Fuze Channel Representative to get details on other regions.

Qualifiers

- "Reel in the Deal" promo only applies to approved deals that are registered in the Fuze Partner Portal starting **April 1, 2021 through June 30, 2021**.
- "Reel in the Deal" promo only applies to completed new business meetings within 30 days from deal registration submission that occurred starting **April 1, 2021 to July 31, 2021**.
- Important: A Fuze representative must be present at the New Business Meeting*. No exceptions. See T&Cs for more details on the requirements of a completed New Business Meeting.
- Size of deal registrations must be **250 seats or more**

- Can be used in conjunction with other Fuze SPIFFs and promotions
- Open to all partners in North America, EMEA, AUS/NZ.

Terms & Conditions

- This promo is **open to all partners in North America, EMEA, AUS/NZ.**
- This program applies to net-new (not submitted in the past) **referral and resale** deal registrations. Deal registrations must be submitted via the **Fuze Partner Portal**, directly or through a Fuze-approved Master Agent in the period of **April 1, 2021 - June 30, 2021** and must be approved by a Fuze channel representative.
- *Deal registration must result in a business meeting. This is defined as a meeting **onsite** or **on Fuze** with a **financial decision maker** of the end-customer organization and a Fuze sales representative within **30 days** from deal registration submission. The end-customer must have an identified pain, project and budget for a UCaaS initiative, and a timeframe for the project within 12 months. Meetings occurred with no prior deal registration submission and approval will not qualify.
- **Gift card payout is immediately after the new business meeting has occurred.**
- **Minimum company size of 250 employees** applies. This refers to employee count and not opportunity seats. Employee count will be validated by Fuze based on available data, or following consultation with the end-customer.
- The incentive must not be transferred to end-customers or any other person.
- This promotion is cumulative with other promotions arranged by Fuze.
- Fuze's decisions with respect to all matters relating to this promotion shall be final.
- This promotion is open to North America, EMEA, and Australia/New Zealand territories.
- Fuze reserves the right to change, modify, or cancel the terms of this program at any time.