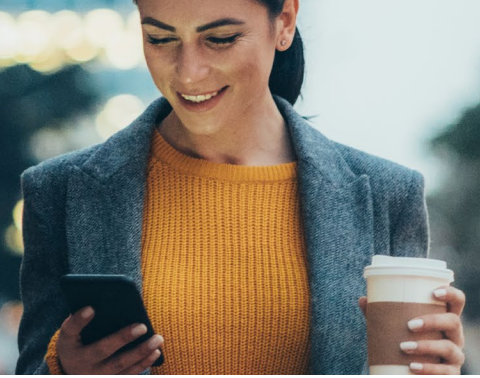


Win Big With 7X MRR



EARN UP TO:

Dialpad UCaaS SPIF

(Dialpad Talk, Dialpad UberConference and Dialpad Sell)

4X MRR

on all annual deals with a minimum 2-year contract

6X MRR

on all annual prepaid deals with a minimum 3-year contract

Dialpad CCaaS SPIF

(Dialpad Contact Center)

4X MRR

on all annual deals with a minimum 1-year or 2-year contract

7X MRR

on all annual prepaid Contact Center deals with a minimum 3-year contract

EXAMPLE SPIF PAYOUT

Sell 5,000 users, get a **\$750,000 SPIF** | (5,000 seats x \$25 for Dialpad Talk Pro x 6X MRR)

*Payout subject to license cost

Register your deals through the Dialpad Partner Success Portal at dialpad.allbound.com

Questions? Please contact partners@dialpad.com

Terms and Conditions

To qualify, you must be an active Partner. For all qualifying accounts activated from May 1, through July 31, 2021, the Partner will be paid a bonus based on the MRR at the end of the month in which the qualifying account is activated. Revenue from services, fees, and taxes are not eligible for the SPIF. Based on higher discounted per seat price, Dialpad reserves the right to adjust SPIF amount. Discounted Partner accounts do not apply to this SPIF. This SPIF does not apply to upsell of current accounts. Customers must be on a minimum one-year agreement.

For the Dialpad UCaaS SPIF, annual two-year contract terms with a monthly payment will be eligible for a 4X bonus, and annual pre-pay accounts with a minimum of three-year contract terms with a monthly payment will be eligible for a 6X bonus. For the Dialpad CCaaS SPIF, annual one-year or two-year contract terms with a monthly payment will be eligible for a 4X bonus on Contact Center MRR, and annual pre-pay accounts with a minimum of a three-year contract with a monthly payment will be eligible for a 7X bonus.

Customer contracts must be signed and submitted to Dialpad by July 31, 2021. Should the customer cancel service within six months of acceptance by Dialpad, compensation paid as incentive payments to the Partner will be assessed a charge-back on the incentive program. Dialpad reserves the right in its sole discretion to modify this promotion at any time.