

SIP + Access Offer for Small and Medium Business

April 5, 2021

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	Rack rate/unit	Offer Rate/Unit	% Discount
SIP Session	\$18	\$10	44%
DID	\$2	\$1	50%
IAD - 2 Port	\$47	\$0	100%

Access Options	Rack rate/unit	Offer Rate/Unit	% Discount
Onnet Fiber	\$200	\$200	0%
EOC	\$80	\$50	38%
Business Internet			
150u	\$139.99	\$59.99	57%
500u	\$159.99	\$69.99	56%
1G	\$214.99	\$79.99	63%

Additional Back Pocket Offer – One time credit

- Sales team can leverage below back pocket offers, to address competition pricing offers:
 - \$720 One time customer credit
- The credit will be applied on the account after 2 months of billing. Customer will see it in their 3rd invoice
- Contract period under this offer will be 36 months or more

Offer

- Paying too much for your Voice and Internet service? Still using old technology PRI circuits, but aren't ready to upgrade your PBX equipment? Check out this offer:
- Business Internet up to 1G plus SIP Trunking Voice
- Connect to your SIP-capable equipment or use Media Gateway (IAD) allowing you to use the service with your existing PRI-capable equipment
- Options for dedicated Fibre or Cable circuit for Voice

Offer Details

- Target launch : 15th Apr 2021
- Offer valid for new customers acquisitions
- Will be in market for 3 months
- Offer will be available for SMB customers only (Optic lite), who need:
 - Minimum 10 SIP sessions
 - If solution includes an IAD, Max sessions supported will be 46
- Option to bundle with any of the supported access options (On net locations only):
 - **Rogers Business Internet**
 - Ethernet over Cable access – does not include internet service
 - Rogers Fiber access – does not include internet service

